



SOUTHWEST OHIO SMALL FARM CONFERENCE AND TRADE SHOW

# Opening Doors to Success



COMING TO WILMINGTON COLLEGE | FRIDAY, MARCH 9—SATURDAY MARCH 10, 2012

Dear Small Farm Enthusiast,

You are invited to attend a very exciting event for small farm enthusiasts in Ohio. This intensive conference will give you the opportunity to choose from different seminars taught by Extension professionals and industry leaders on a wide variety of agricultural enterprises. A tradeshow representing the many industries servicing small farms will be present for you to visit with throughout the 2-day event. Friday evening will highlight an informative session, "Meat Marketing—Front and Center," which will embrace interactions between presenters and audience. Saturday's agenda will provide opportunities for you to attend four (4) informative sessions of your choosing. Register an extra family member or friend to get more out of the day. Saturday's program will begin at 7:45 A.M. with registration, the trade show, and morning refreshments. Registration will be held Friday evening at the Pyle Center on the **Wilmington College** campus. Saturday morning registration will be held at the Kelley Center. Signs will be posted. (<http://www.wilmington.edu/about/contact.cfm>)

## WHAT YOU NEED TO KNOW:

- **REGISTRATION INFORMATION FORMS** can be found online at <http://clinton.osu.edu>.
- **ANY WEATHER ISSUES** will be posted at the [clinton.osu.edu](http://clinton.osu.edu) website under "County Events."
- **PARKING** is available on the campus unless otherwise marked "restricted".
- **HOTEL AVAILABILITY:**
  - \*Hampton Inn & Suites (937-382-4400)
  - \*Holiday Inn Express (937-382-5858)
- **QUESTIONS?** Call the OSU Extension office in Clinton County at (937) 382-0901 or email Tony Nye at: [nye.t@osu.edu](mailto:nye.t@osu.edu)
- **REGISTRATION DEADLINE** is March 5<sup>th</sup>, 2012. This form must accompany all registrations. Please copy and enclose a separate registration form for each person attending.
- **MAKE CHECK PAYABLE TO:** OSU EXTENSION – SMALL FARM.
- **MAIL/SEND** your check and registration form(s) to: OSU Extension – Clinton County, 111 S. Nelson Ave., Suite 2, Wilmington, Ohio 45177.

**\*We can not refund any registration fees. No confirmation will be sent.**

## DIRECTIONS TO WILMINGTON COLLEGE:

Wilmington College is located at: 1870 Quaker Way, Wilmington, OH 45177

- **From the South:** Take I-71 N to State Rt. 73. Turn right onto SR 73 and follow 73 East through Wilmington to College Street. Turn Right on College Street.
- **From the North:** Take I-71 S. to State Rt. 68. Turn left and follow 68 South into Wilmington. Turn left onto Main Street and follow through Wilmington to College St. Turn Right on College.
- **From the East:** Take State Rt 22-3 west through Wilmington. Turn left onto College St.
- **From the West:** Take State Rt 73 through Wilmington. Turn right onto College Street

## THANKS TO OUR CO-SPONSORS:



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## SESSION INFORMATION

### Friday, March 9th: 6:30-9:00 pm @ Pyle Center

- 5:30 – 6:15 p.m. - Registration
- 6:30 p.m. – Welcome

#### "Meat Marketing—Front and Center"

- Dr Francis Fluharty, Ruminant Nutritionist, OSU, OARDC;  
Mark Mechling, Ag Educator OSU Extension, Producer Panel

Addressing such issues as: the obstacles to marketing meat, your label and what it means to you and your customer, the meanings of grass-fed, antibiotic free, free range, organic, grain fed, finding the right processor, and pricing my product.

### Saturday, March 10th @ Boyd Cultural Arts Center

- 7:45 – 9:30 a.m. - Registration and Trade Show

#### \*\*SESSION SERIES A (9:30 – 10:30 a.m.)

1. **Pasture Pork:** Find the necessities to successfully raising all natural pork with no antibiotics -George Simonoff, Blackbird Farms, Ashtabula County, Ohio
2. **Livestock and the Law: Hot Topics** – Peggy Hall, OSU Ext.
3. **Resources – How Do I Find The Info I Need – Where Is It and Who Is It?** - A session with Agriculturally related Offices/Services – Representatives from FSA, NRCS, Rural Development, NASS
4. **Cut Flower Production** – A personal experience of getting started, growing, harvest and marketing – Anna Dean, Spring Haven Farms
5. **Connecting to My Customer – How Do I Let Them Know I am Out There** – Rob Leeds, OSU Extension
6. **Animal Health 101 for Livestock Owners** – Dr. Waits, Fayette Veterinary Hospital

#### 7. Vegetable Disease/Insect Management for 2012

– Hal Kneen, OSU Extension

#### 8. Farm Pond Management—Greg Myers, OSU Extension

#### 9. Small Farm Accounting and Tax Management

– Chris Bruynis, OSU Extension

#### 10. Growing the Perfect Tomato: learn more than just production as we look at what grows best—Phil Swindler, Swindler and Sons Florists and Nursery

#### \*\*SESSION SERIES B (11:00 a.m. – 12:00 p.m.)

#### 11. Pasture Poultry: What works best raising Poultry Pasture Style—George Simonoff, Blackbird Farms, Ashtabula Co., OH

#### 12. Livestock and the Law: Managing Legal Risk

– Peggy Hall, OSU Extension.

#### 13. Resources – (repeat of #3)

#### 14. Herb Production: A look at Getting started, growing, harvesting and marketing herbs -Hal Keen, OSU Extension and Anna Dean, Spring Haven Farms

#### 15. Integrated Pest Management for Vegetable Production for 2012 – An overview of cultural, mechanical, and biological tactics for pest management, with emphasis on melons, squash, sweet corn, cole crops and beans—Celeste Welty, OSU Extension

#### 16. Sizing Equipment for My Small Farm—Dan Hodges and Fred Scott - John Deere Representatives Georgetown, Ohio

#### 17. Mortality Animal Composting – Ted Wiseman, OSU Ext.

#### 18. Attracting Wildlife for My Farm and Wooded Areas

– Marne Titchenell, OSU Extension

#### 19. Raised Bed Production That Works – look at everything from construction to soil mixture to management

– Brad Bergefurd, OSU Extension.

#### 20. Designing My Own Website: What tools are available to me— Richard Stephens, OSU Extension

**\*\*LUNCH:** 12:00 p.m. – 1:30 p.m.

*(please note that the Trade Show will remain open at this time)*

#### \*\*SESSION SERIES C (1:45 p.m. to 3:45 p.m.)

**\*Note: the following are 2-hour sessions**

21. **Aquaculture: The "Nuts and Bolts" to Fish Farming** – Laura Tiu, OSU South Centers
22. **Managing High Quality Pasture for Profitable Livestock Operations:** a look at forage species, soil fertility, grazing heights, along with livestock requirements, fence, water and nutrition – Bob Hendershot, NRCS Emeriti
23. **The Organic Process** – Representative from OEFFA
24. **Is There Really Money Out There to Help Me? – A look at financial assistance for new and small farm operations –** David Drake, Darren Metzger, Christina Reed, USDA Farm Service Agency
25. **Beekeeping – More than Just the Basics** - Alex Zomchek, Butler County Beekeeper
26. **Beef Production – looking at beef production beyond the steer** – John Grimes, OSU Extension
27. **Goat/Sheep Management and Production** - Terry Hutchens, Kentucky State University
28. **Food Safety - A training specific for the small farm grower** – Hal Kneen, OSU Extension
29. **Green House / Tunnel Production – Making the most of my production space and seasons** – Brad Bergefurd, OSU Extension
30. **Invasive Species – A direct look at those trouble insects (EAB and ALB) as well as invasive plants and disease that can take away value from my woodlot** - Dave Apsley & Cindy Myer, OSU Extension

## REGISTRATION FORM

Name: \_\_\_\_\_

\*check desired conference times: \_\_\_ Friday evening: \$20.00 \_\_\_ Combined Fri/Sat: \$60.00 \_\_\_ Saturday sessions: \$50.00

Please indicate the number (#) of the chosen Saturday class sessions: \_\_\_ Session A \_\_\_ Session B \_\_\_ Session C

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ County of Residence: \_\_\_\_\_

Please describe below if you are in need of handicap accessible services, or if you have special dietary needs: \_\_\_\_\_