



Opening Doors to Success

2010 Southwest Ohio Small Farm Conference & Trade Show

Friday and Saturday, March 12-13, 2010



Friday, March 12th: 6:30-9:00 pm @ Pyle Center

- 5:30 – 6:15 p.m. - Registration
- 6:30 p.m. – Welcome

“A Night of Organics”: an evening dedicated to investigating the “ins and outs” of Organic Production and the opportunities that exist, including certification, fertility, weed control, marketing and more.

We want your questions! This program will embrace interaction between presenters and audience.

Saturday, March 13th @ Kelley Center

- 7:30 – 8:30 a.m. - Registration
- 8:30 – 10:00 a.m. - SESSION SERIES 1
- 10:30 a.m. – noon - SESSION SERIES 2
- 11:30 a.m. – 1:00 p.m. - Lunch** *(please note that the Trade Show will remain open at this time)*
- 1:00 – 2:30 p.m. – SESSION SERIES 3
- 3:00 – 4:30 p.m. - SESSION SERIES 4

SESSION SERIES 1 (8:30 – 10:00 a.m)

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| 1A Pasture Poultry: Production from eggs to meat. | Guy & Sandy Ashmore,
Owners of “That Guy’s Family Farm”
Brad Bergefurd, The Ohio State University |
| 1B Community Supported Agriculture: can it work? | |
| 1C Raising Miniature Cattle – Raising miniature cattle is different than raising full-sized cattle, particularly when Marketing your product. Find out the differences between the sizes and get some economics for a successful miniature cattle business | Greg Meyer, The Ohio State University |
| 1D Introduction to Aquaculture & Opportunities in Ohio:
A look at Industry Status, Regulations, Culture Systems, Species Overview, Marketing Overview | Ohio Center for Aquaculture Research & Development |
| 1E Planning For Your Small Farm Dream | Dave Marrison, The Ohio State University |
| 1F What are the Requirements of the Ohio Dept. of Agriculture & Local Health Dept. To Sell My Product? | Christi Welsh, Farmers' Market Specialist,
OSU South Centers |
| 1G Is Beekeeping in Your Future?
Interest in Beekeeping has dramatically increased. This presentation will address equipment needs for starting hives and address equipment needs for starting hives and becoming a beekeeper. Attention will be given to economics and time requirements to start and maintain beehives. | Jim Tew, Beekeeping Specialist,
The Ohio State University |
| 1H Raspberry Production: What does it take to be successful | Dale Stokes,
Owner of “Stokes Berry Farm” |

1I **Protecting Your Farm with Conservation Practices and the Dollars Available to Install Them.**

Mark Smith, Assistant State Conservationist, USDA-NRCS
Kevin Swope, District Conservationist, USDA-NRCS

SESSION SERIES 2 (10:30 a.m. – noon)

2A **Raising Livestock is Easy: How do I Market my Product**

Randy Moore, Owner Web Valley Farm

2B **Strawberry Production: What is Required to be successful**

Brad Bergfurd, The Ohio State University

2C **Building a Profitable Freezer Beef Operation-** a look at the whole operation from economics, production and forage production

John Grimes, The Ohio State University

2D **Cage Fish Culture: What are the opportunities?**

Ohio Center for Aquaculture Research & Development

2E **Ag Law Considerations: a look at liability, attractive nuisance, trespassers, paying customers on your property, agritainment, marketing, liability of food, eminent domain.**

Peggy Hall, The Ohio State University

2F **Lending Workshop for Small & Beginning Farmers**

"Show Me the Money" - How to obtain financing to purchase and operate your farm

David Drake, Ohio Farm Loan Chief, USDA Farm Service

2G **Beekeeping 101: Understanding Bee Biology & Behavior**

This Presentation will review basic bee biology and behavior as well as honey production and pollination procedures.

Jim Tew, Beekeeping Specialist, The Ohio State University

2H **Self Help Veterinary Care for Livestock**

A look at basic animal care you can do yourself instead of calling on a veterinarian.

Doc Sanders, DVM, Preventive Medicine OSU Large Animal Services

2I **Equipment 101 – What do I need for a Small Farm**

Kent Beam, JD Equipment Company

2J **Operating a Small Greenhouse**

Virginia Coover, Owner of Gini's Greenhouse and author of The Natural Greenhouse

****LUNCH:** 11:30 a.m. – 1:00 p.m. *(please note that the Trade Show will remain open at this time)*

SESSION SERIES 3 (1:00 – 2:30 p.m.)

3A **Using Technology to Reach Customers:**

Understand, select and use the technology that fits for your Customers. Find easy and free technology to help you with anything from websites to social media (Facebook, YouTube) and Internet maps

Julie Fox, Direct Marketing Specialist,

3B **Fertility Fundamentals**

Rory Lewondowski, The Ohio State University

3C **Maximizing Meat Goat Production**

Jeff Fisher & Dave Mangione, The Ohio State University

3D **Local Foods – What's Happening in Ohio**

Eric Barrett, The Ohio State University

3E **Tax Issues for Small Farms**

Chris Bruynis, The Ohio State University

3F **Timber Marketing**

Dave Apsley, The Ohio State University

3G **Insect & Disease Control for 2010**

Hal Kneen, The Ohio State University

3H **Commercial Grape Production: What can I produce on a Small Farm?**

Gary Gao, The Ohio State University

3I **Season Extension (a look at methods to extend production)**

Matt Kleinhienz, The Ohio State University

3J **Aquaculture – Making it Work – A Producer Perspective**

Pastor Donovan A. Larkins, Shekinah Ranch

SESSION SERIES 4 (3:00 – 4:30 p.m.)

- 4A **Make Marketing Work Even with Little Money & Time**
- 4B **Creating Wetlands and Funding Opportunities to Make Them Happen**
- 4C **Bio Security for Livestock:**
Management schemes to help producers from bringing diseases to their farms which impact production (avian influenza, Johne's disease, Scrapie etc.)
- 4D **Getting Youth Started in Agriculture**
- 4E **Fence Line Law For Ohio**
- 4F **Siting a Greenhouse**
- 4G **Weed Management for Vegetable Production**
- 4H **Agri-Tourism: What Does it Take to Be Successful?**
- 4I **Basics of Home canning**
- 4J **Grants Available to Small Farms – Value Added Grants and Energy Efficiency Grants**

Julie Fox, Direct Marketing Specialist,
OSU South Centers
Barb Baker, Resource Conservationist,
USDA-NRCS
Kellie Hough, Veterinary Medical Officer
USDA, APHIS, VS

Dave Dugan, The Ohio State University
Frankie Stith Scott, Farm Service Agency
Peggy Hall, The Ohio State University
Brad Bergefurd, The Ohio State University
Hal Kneen, The Ohio State University
Rob Leeds, The Ohio State University
Kathy Michelich, The Ohio State University
Deborah Rausch, Business and
Cooperative Specialist, USDA

