



# Blades and Blooms

Master Gardeners of Clark County  
PO Box 158, Springfield, Ohio 45501-0158 Volume 18 Number 03 March 11

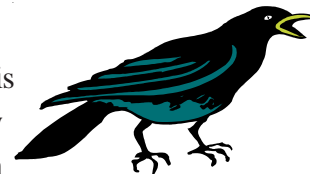
## Mark Your Calendar !

### March

- 2 9-12 Garden Clean-up  
12:30-1:30 PP&B Sale Comm
- 3 8:30-4 Perennial School @ Marriott
- 4-6 Dayton Home & Garden Show
- 5 Miami Valley Gardening Conference
- 7 OC 10-12 for OSUE Staff
- 9 5 pm Turf Com. Mtg.  
6 pm Social  
6:30 pm General Mtg.
- 10 GLG 1-3 pm Lg Cong Rm
- 11 9-11 am FFS Comm @ Panera  
1-2 pm Way to Grow/Victory Garden  
Sm Conf Rm
- 13 SPRING FORWARD DST BEGINS
- 15 1-3 pm Garden Fling Mtg
- 16 Dine to Donate @ Applebee's
- 19 Build Your Own Rain Barrel @  
Agricultural Agencies Building
- 20 B&B Deadline
- 21 10 am Herb Comm Sm Conf Rm  
10 :30 am EOS Comm @ Gammon  
House
- 23 **Cancelled**---Pruning @ Utzinger
- 25 1-3 pm WAW @ Clifton Gorge
- 26 9-4 pm Green Thumbs @ Delaware  
County

## President's Message:

The ice is almost gone and most of this round of snow has melted. It is currently 56 degrees outside. What a difference a few weeks make.



I think spring is on its way. I took a walk around my garden and saw the Hellebores about ready to bloom, probably would be, if not buried in leaves. The poppy leaves are up and the lime green heucheras make it look like spring is here. I did notice that my chickens found a soft spot of soil to scratch in and it appears some sort of bulb is starting to come up. I also checked out some of my shrubs to see if they have survived our 27 deer that like to chew on everything. I was delighted to see some leaf buds are about to be popping out as soon as we get a few days of warm weather.

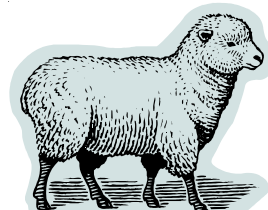
I want to encourage all of you to go on the Clifton Gorge Wildflower Walks with Pam starting this month. They are on Fridays at 1:00 p.m. (March 25 is our first) weather permitting. It is so amazing to see nature come alive in a few short weeks right before your very eyes. The best thing is you never know what you are going to see next. The Gorge is a local treasure and I think most of us take it for granted, I know I did and I used to live in Yellow Springs. While down there, we have met people who have come from miles around just to see the wild flowers. Besides, if more people come, I won't have to walk so fast.

Our memory bricks for our garden will be laid soon. It is still not too late to purchase one and have your name or a loved one's name inscribed on it. I think the class of 2006 is in the lead! We have a busy month ahead, don't miss our field trip. Please attend as many things as you can to help make this a great year. We can't do it without everyone working together.

Looking forward to seeing everyone!

RuthAnn

Remember, "It's Hard To Look Cool When Your Car's Full of Sheep" by Roger Pond



### LOCATION-LOCATION

Please note that the Garden Fling's location is new this year. It is at Kenton Ridge High School, 4444 Middle Urbana Road, Springfield, OH

## Pam's Posies



Here we are – March again and almost out of the winter woods. The gardening season is due to start any time soon – as soon as the ground is ready to work. The recent warm-up had me a little panicked! I didn't have my seeds ordered and it felt like I should be planting. But of course, the calendar indicated that I still had time! So I ordered my seeds and the seeds for the Gateway Learning Gardens (GLG) as well.

In the GLG we are going to concentrate on garlic varieties this year as well as different varieties of dried beans. We try to pick something different each year to highlight so that people can learn about new plants and techniques. These plants go in the extra beds of the field trial plots.

Thanks to Ruth Ann and others who attended the recent sales tax hearings at the County Commission Chambers. It was a very interesting process. Now we have to wait 30 days (from Feb. 22) and cross our fingers that there are not enough petitions collected to place the issue on the November ballot. If this occurs, the county will most likely cut our budget for this year and possibly next. If the tax goes to ballot and is voted in, it will be April 2012 before any money is collected. Therefore, I am holding my breath.

This whole budgeting process made me think that as volunteers, you really aren't aware of our budget and the actual dollars that we receive from the County Commission. OSU Extension County appropriated budget for the last 2 years has been \$287,333.00. Our request for 2011, in order to stay in the black, is \$309,974.00. It's not likely that we will receive this and will have to figure a way to make up the difference. Of the \$309,974.00 requested, 85% of that is salary for 4 Educators and 3 support staff. This does not pay for Kathy McConkey,

Carolyn Allen, Cindy Schneider, Susie Broidy, or Pam Thullen. They are all on grant money or soft funding. The other 15% is for travel, training, supplies, telephone, volunteer insurance, storage (for 4H materials) and equipment maintenance.

We have trimmed down to a bare bone budget and have done a great job. Each of the Educators in the office looks for additional ways to bring in a little extra income on programs in order to support travel, more programming, and so forth.

The other issue to understand is that in addition to the county budget share, the state and federal government also give money. This money goes to the other portion of the Educators salaries. OSU Extension charges each county a graduated sum of money for each program area with \$40,000.00 the highest charge. The state and federal dollars make up the rest (approximately \$207,540.00) of the Educator's salaries.

In addition, because we have such great Educators in Clark County, we all bring in an additional \$130,785.00 to the county from grants and other projects that we work on.

Our office staff met with new County Commissioner Rick Lohnes and provided budget and program information. As I listened to others (Patty House and Carol Miller) share their programs and stories, and added the programs and stories that MGVs are attached to, I decided that we are a huge bargain for the cost to the county! Unfortunately, we don't get this word out and need to work on this as an organization and as a volunteer program!

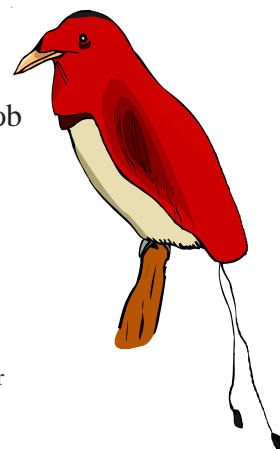
Again, thanks for your ongoing support and we are in a holding pattern right now as we wait for the state budget to be determined. Not only are we going to be affected by the county budget but may also get hit from the state as well.

Whatever happens, we will continue to provide outstanding services within our means! If you have any questions about the budget or the process, please feel free to contact me.

Thank you as always for all of your dedication and commitment to the MGV program. You make my job so enjoyable!

Pam

Pamela J. Bennett  
State Master Gardener Volunteer Coordinator  
Extension Educator, Horticulture  
Ohio State University Extension



# Jo's Notes

## Congratulations

Donna Myers has retired from Springfield Regional Medical Center on February 11, 2011.

## Thoughts & Concerns

Carol Reno, MGV Class 2006 passed away on February 20, 2011. Our thoughts and prayers are to her husband, Bill and sons. Address: 3040 Willow Road, Springfield, OH 45502.

Jane Malowney husband passed away January 24, 2012. Jane's address is 5423 Fletcher Chapel Road, Springfield, OH 45502.

Lola Walston had carpal tunnel surgery last month. Her address is 4185 Grossepoint Street, Springfield, OH 45502. She is doing well with her recovery.

## New Phone Number

Jerry Howell, 207.9419. Please make this change on your MGV roster.

## REMINDER:

1. Please remember to **clean out your Personal File Folders** back by the MGV HelpLine/Kathy McConkey's desk.
2. The 2011 MGV Calendar is available. They are located on the bench in front of our office. Look for your name on the front of the calendar.

Reminder: All fees for recertification, programs, events, etc. that are sponsored by the Master Gardeners of Clark County need to be payable to Master Gardeners of Clark County and mailed to Master Gardeners of Clark County, PO Box 158, Springfield, OH 45501-0158. OSU Extension cannot accept any checks for the Master Gardeners. Thank you.

**Please tell everyone BIG THANKS for the beautiful planter, their presence at the funeral home, and the great outpouring of cards, prayers and their Support. You are a Super Group!**

**Thanks for everything.**

**Love,**

**Jani Malowney**



# Happy Birthday to...



<b>Lois O'Keefe</b>	<b>3 March</b>
<b>Rebecca Sirons</b>	<b>5 March</b>
<b>Phyllis Frysinger</b>	<b>9 March</b>
<b>Rose Marie Payne</b>	<b>13 March</b>
<b>Shonil Datta</b>	<b>18 March</b>
<b>Sally Day</b>	<b>19 March</b>
<b>Bob Harley</b>	<b>21 March</b>
<b>Barbara Hall</b>	<b>24 March</b>
<b>Jon Joyce</b>	<b>26 March</b>
<b>Karen Neer</b>	<b>27 March</b>



**"March bustles in on windy feet  
And sweeps my doorstep and my street.  
She washes and cleans with pounding  
rains,  
Scrubbing the earth of winter stains.  
She shakes the grime from carpet  
green  
Till naught but fresh new blades are  
seen.  
Then, house in order, all neat as a pin,  
She ushers gentle springtime in."  
- Susan Reiner, Spring Cleaning**

# Carolyn's Corner

## Shopping Cards

The Master Gardener Roster has been sent to Meadow View Growers for them to make shopping cards for members to use when they purchase plants or other garden items there. They track your purchases and at the end of the season Master Gardeners receive a small kick back from your buys. This is just a small way to help our treasury and help Meadow View at the same time. Meadow View will send the cards to the office and you will be notified when they can be picked up. Happy Shopping!!

## Food Safety Training

Any of you who might in any way be handling food at our Master Gardener events, you have to recertify by taking a short class from Carol Miller, Extension Educator Clark County. These classes will be held on Saturday, **February 26, 2011** from 10:00 - 11:30 a.m. in the large conference room. Second chance to become certified will be **May 17, 2011** from 6:30-8:30 p.m. in the large conference room.

This training would involve: Chairs of Herb Committee, Social Chair, Jubilee Food Chair, and Utzinger Garden Chefs.

## Donation

Dan Battin (Clark County maintenance staff, who mows our turf), has given us many pots confiscated by the Sheriff's department. Perennial Plant Sale can make good use of these preparing for their event. Thanks Dan for your support.

## March Clean-up

First clean-up of the year is scheduled for Wednesday, March 2 at 9:00 am, dress warm and let's get the job done. If we actually can get outside, it will be a miracle. If the ground is snow covered or too wet to work, I could use about 5 people to help straighten the barn. Hope we get to work, I can't wait to open the gardens. See you then.

## Committee Meetings

Chairs please notify the office of your upcoming meetings. Check you calendar and newsletter for meeting times and dates. Any Master Gardeners are welcome at these meetings, come in and join in the process of planning our activities for the year. Get involved and reap the satisfaction of being a part of one great organization.

## Garden Fling

Come and support your fellow Master Gardeners and the organization at "The Fling". Led by Jean Rickards and Fred Rufener the program is looking like it is well on the way. A varied list of presenters and many vendors should make for a great day. All we need now is a crowd!! Spread the word to all your neighbors and friends. Dr. Laura Deeter will be the keynote speaker, back by popular demand.



## Brick Laying to Start Soon

The paths in the Herb Garden have been adjusted and marked. Soon as the weather breaks Terry Fredrich will be beginning the work. Peggie, Natheta, and Ed spent one rainy Monday moving any herbs that were out of bounds after the realignment was done. If any of you would like to purchase a brick for this first installment, time is running out. Hurry and send in you application.

## Fun after volunteering @ Short Course



"The sun is brilliant in the sky but its warmth does not reach my face.

The breeze stirs the trees but leaves my hair unmoved.

The cooling rain will feed the grass but will not slake my thirst.

It is all inches away but further from me than my dreams."

- M. Romeo LaFlamme, The First of March

## COMMITTEE REPORTS:

### GARDEN FLING

I hope all of you are getting excited about the coming of the Garden Fling. It will be at Kenton Ridge High School at 4444 Middle Urbana Road, Springfield on Saturday, April 2<sup>nd</sup>, from 8:30-4:00. The speakers are in place, food is ready, the raffle is full and now we need you. Please be talking to your friends, family and neighbors and get there yourself. The admission is \$7.00 and it is well worth the price. You can get advanced training, a nice breakfast or lunch, hear great speakers including Dr. Deeter and then buy some great items for your gardens. WOW- what a great day.

There are bookmarks and flyers at the OSU Extension and we would love for each of you to get them out to the local churches, stores, libraries, wherever you can. I gave some to my Red Hat ladies and to the ladies in my yoga class and also took some to my hairdresser's salon. We have yard signs that we need to get out so if each of you take one and place it in your yard that would be terrific. The signs can be picked up at OSU Extension and we would like them to be displayed by March 1st.

The next general meeting for Garden Fling is on Tuesday, March 15<sup>th</sup> from 1:00-3:00.

Thanks- Fred Rufener and Jean Rickards

### WAY TO GROW/VICTORY GARDEN

There will be an organizational meeting for the Way to Grow program (Community Gardens) and Victory Garden at GLG on March 11, 2011 from 1:00 – 2:00 p.m. at OSU Extension in the Small Conference Room. Just show up if you are interested in helping with this program. Susie Broidy and Pam Thullen



### FAIR FLOWER SHOW

We had a great meeting at Tim Hortons. 13 people turned out. We are making plans for the Clark County Fair and the workshop June 4. We welcome all. Next meeting will be March 11, 9:00 a.m. at Panera.

Thank you

Madge Morris and Polly Cooper

### TURF COMMITTEE

Please meet prior to March General meeting at 5:00 p.m. in the Small Conference room (if it is available or in the lobby) to discuss plans for the coming year. Thanks.

Fred Rufener

### PERENNIAL PLANT & BARN SALE

May 7<sup>th</sup> 9:00 a.m.-1:00 p.m.

Thanks to Ruth Ann, we are off to a good start for the PP & B sale! She made a great deal for a variety of plants at the CENTS show in January and these have been potted and are getting lots of TLC at the greenhouse. I have also heard lots of great ideas for the PP & B sale at both the Perennial meeting and the Fundraiser meeting last week. I am trying to track down some prices to see if some of these ideas are “doable” for this year. We also discussed purchasing some amazing and unique plants to feature as an added enticement to shop the sale!



We are also hoping for a great selection of donated plants from our MGVs. To get these donations off to a good start, it was suggested that we have pots and potting soil available at the March General meeting for you to pick up and take home to pot up any plants that you are planning to donate to the sale. The Master Gardeners' reputation will be on stage that day. It is important that the plants be properly planted, healthy, identified, and wonderful looking!! The drop off date will be Friday – May 6<sup>th</sup>.

I will also have flyers and yard signs made that will be available by April 1<sup>st</sup> to help promote the sale. Watch for those pick up arrangements.

If you have any ideas for the sale and/or would like to help with plans for that day, the next PP & B Sale meeting will be Wednesday, March 2<sup>nd</sup> after the clean up or at 12:30pm. I am looking forward to this being a great fundraiser for us!!

Marilyn Hinderer



### FUNDRAISING COMMITTEE

The Fund Raising Committee met February 15. Our brick brochure should be back from the printer any day and we are finished with the names for our mass brick mailing. We expect to mail these soon. In addition, we discussed and approved purchasing bare root divisions of perennials to sell at the annual plant sale. When they arrive, we will need help potting them up. We would like this to be one of our major fund raising activities. We thought we would try it this year and see how it works out. Also discussed was taking photos of the gardens this year and making note cards for sale at our Master Gardener events. Thanks to everyone for their participation and their great ideas.

RuthAnn Rahim

## GATEWAY LEARNING GARDEN

The committee (open to anyone who wants to develop the overall plans for the GLG) will meet on March 10 from 1-3:00 in the large conference room. Our landscape architect, Eric Sauer, will be here with some recommendations for an entrance into the garden as well as a recommended location for the fountains in the front. The money to purchase the fountains has been approved by the Exec. Committee and will be presented to membership in March (the full budget) for approval. The county has agreed to help with the installation of the electricity for the pumps (we will pay for their time and materials).

We are moving forth with the memorial paver project around the herb garden. Thanks to Natheta, Ed, and Peggie for coming in on a pretty horrible Sunday and digging up the plants that need to be moved for the pavers. THANKS! This was beyond the call of duty! Terry Fredrick will begin work as soon as the weather breaks. It's going to look great. In addition, we are considering putting a paved area on the north side of the barn for picnic tables (and eventually a shade cover of some type). National Trails Parks and Recreation District has pavers that they are going to donate for this project. This might happen sometime this season but we need to give the perennial committee a chance to dig up the perennials in that area.

Again, we need to make sure that the gardens look their best the entire season! We spent a lot on marketing to show off our gardens and to bring people in. Let's make sure their visit and experience is outstanding!

Pam Bennett

## RAIN GARDEN COMMITTEE

Anne Kaup-Fett has located a couple possible sites for rain gardens. One is at the Park and Ride lot at Middle Urbana and Rt. 4. The other is to the south of the bike path on John Street behind 1940 S. Yellow Springs (Western Tool & Manufacturing).

There have been several other potential locations but all are not ready to commit at this time. Communication has been ongoing with respective contact individuals.

Any suggestions for rain garden locations from Master Gardener Volunteers will be considered and looked into.

When a date for a Rain Garden Committee meeting is determined, a notice will be sent out so anyone interested may attend.

Lola Walston

## PERENNIAL COMMITTEE

The Perennial Committee met Friday, Feb. 11 from 10-11:30 am at Panera Bread. Discussion included the renovations for the Perennial Gardens, time lines for the different beds, plant material to be used and maintenance with the goal of keeping gardens in the best condition possible. For anyone who would like a copy of the minutes, just email Kathy and she will email one or request a hard copy and she will put one in your folder. The next meeting will be a working one, to be announced.

Dot Burkholder and Kathy McConkey



## EARLY OHIO SETTLER'S GARDEN

I cannot believe I am already talking about our organizational meeting but it's time. Our meeting will be on Monday, March 21st at 10:30. We will meet at the Gammon House and Betty Grimes will give us a tour of the home and then we will go to Rudy's BBQ on Bechtle Avenue for a lunch and meeting. So come with all your new brainstorming concerning the garden and I will start looking for seeds. Anyone new is welcome to join our sage settlers and join in the fun. See you soon!

Jean Rickards



## HERB COMMITTEE

Spring is coming soon, but we are waiting until it is officially here for our next meeting. It will be Monday, March 21 at 10 AM in the small conference room. We hope you all can make it and are looking forward to sharing ideas and plans for our gardens. Natheta Mercer and Peggie Elsna

## HELPLINE

Only one Month left before We start the helpline. It is every Monday and Thursday from 9:00 to 12 noon, starting April 4th to the end of September.

I'll not be at the March General Meeting. Kathy McConkey will pass around the HelpLine calendar clip board at the meeting. So plan to sign up for a morning or two in April and May. It is an easy way to earn hours without getting cold or hot or wet or all three.

Rick McKinstry 324-5344

## FIELD TRIP – MARCH 23RD

We are inviting each and every one of you to come with us to the Columbus, Ohio Franklin Park Conservatory.

This beautiful botanical landmark was built in 1895. It was then and continues to be a premier horticultural and educational institution.

We plan to car- pool over, have a delicious lunch and make a stop at one of Columbus's many garden centers or garden art stores.

Our very first trip as co-chairs will be March 23<sup>rd</sup>. Please save the date! More information will be forthcoming at the March General Meeting.

In case you have never been there or it's been awhile, here is the website: [www.fpconservatory.org](http://www.fpconservatory.org) Check it out.

Thanks! We hope you will join us,  
Dea Rucker and Sally Day

## PLANT OF THE MONTH

### **SNEEZEWEED**

### **HELENIIUM (hel-EE-nee-um)**

Heleniums (common name of Sneezeweed) produce dense clumps of sturdy stems clothed in lance-shaped, toothed leaves. The daisylike flowers have dark centers and bloom in autumn colors of browns, oranges, reds, and yellows. These plants deliver bold colors in August and September when few other perennials are at their peak. Use them also as cut flowers.

If you have a moist, wet area with soil that drains poorly, in full sun, you may want to give these perennials a try. They will grow in average to rich soil, but rich soil can lead to tall plants with great looking green leaves but few flowers. Sneezeweed really likes to have their roots in cool soil and their leaves in hot, blazing sun. These conditions can be achieved with mulch, mulch, and more mulch.

Sneezeweed can reach heights of 3 - 5 feet, The height will vary by species, so be sure to check individual listings. This plant can be pruned in different ways to reduce height and possibly delay flowering. Pinching the plants every few weeks starting around mid-May and going until mid-June, will

produce more compact plants with more flowers. Another method giving similar results and perhaps delaying the flowers, is to simply cut plants back once by one-half or two-thirds in early to mid-June and layering the outer branches.

Some gardeners like to cut plants back to about 12 inches in mid-July for bloom 6 weeks or so later on plants one-half the normal size. You will lose a good deal of bloom time with this method. You could also choose to remove 4 - 6 inches off the tips of plants when in tight bud, this will only delay flowering by a week or two. You can remove the tips from a few stems on an individual plant to prolong the bloom of that plant.



Plants will require sufficient moisture during the summer for the best performance. They will flounder in dry conditions and tolerate wet sites. Divisions every 2 - 3 years is often needed to maintain vigor.

Some good companions for sneezeweed could include asters, late-blooming salvias, goldenrod, Autumn Joy sedum, and ornamental grasses.

Dot Burkholder

**May you always have work  
for your hands to do.**

**May your pockets hold  
always a coin or two.**

**May the sun shine bright on your windowpane.  
May the rainbow be certain to follow each rain.**

**May the hand of a friend always be near you.**

**And may God fill your heart  
with gladness to cheer you.**



“IRISH BLESSING”

# Herb of the Month

## TANSY (*Tanacetum vulgare*)

Tansy is a hardy perennial plant belonging to the daisy family related to costmary, feverfew and painted daisy. A distinguishing characteristic of tansy is its flowers which are button like and bright yellow. They appear on straight rigid stems which are two to three feet high. The plant is lush with bright green, strongly scented fern like leaves. It is a fast growing plant, blooming from July to October. Native to parts of Europe and Asia, tansy is naturalized around the world and, in North America to the point of becoming invasive. While deadheading helps reduce the seed supply, it spreads by vigorous rhizomes. *T. vulgare* is listed on the USDA site, as a noxious weed in Colorado, Montana, Washington and Wyoming.

Dedicated to the Virgin Mary, tansy was placed, as a symbol of immortality, in coffins and used in the embalming process from ancient times to the American Revolution. The Greek word *athanaton* from which comes *Tanacetum*, means “undying”. Tansy was said to have grown in the personal herb gardens of Charlemagne and in Benedictine monasteries.

Though not a widely used culinary herb, it was an important ingredient in “tansies” a cake eaten at Easter by the winners of handball games in the Middle Ages. These cakes were also considered a tonic to the system that had endured the winter diet after the limited fare of Lent and the salt preserved food of winter. If anyone is interested in a 15<sup>th</sup> century extravagant recipe I know where you can get one,



but I wouldn't recommend it. During this same period, Tansy was also used as a preservative for meat, as a dye and as a strewing herb, not only for its odor (said to be like a combination of camphor and rosemary) but for its property of repelling insects particularly flies and ants. Although tansy has had some traditional medical uses, today medical properties formerly attributed to tansy have been discredited. It is not recommended to be taken internally.

Some of the most popular uses of tansy today are in dried floral arrangements, potpourri and sachets. If my tansy had not been given to me by Pam Serow, a member of my Master Gardeners class, I would not keep it.

## The Rodale Herb Book

Herb Gardening for the Midwest, Debra Knapke and Laura Peters

The Country Diary HERBAL, Sarah Hollis  
Beautiful Easy Herbs, Laurence Sombke

And various internet sources

Natheta Mercer and Peggie Elsnau

# Native Plant of the Month



## Celandine Poppy (*Stylophorum diphyllum*)

by Janet Hannel

Are you looking for something to flourish in your shade garden, something to feed that longing for bright spring color? The celandine poppy, also known as the wood poppy, may be the answer to your prayers.

Two-inch yellow flowers, which resemble poppies, and oak-like leaves decorate this native spring ephemeral. It needs humus-rich soil and adequate moisture, but in my experience it doesn't need a lot of coddling. It reseeds readily and can be transplanted. It is currently in competition with my native wild ginger- and there are no losers in that fight!

Do not confuse this native with the invasive lesser celandine (*ranunculus ficaria*), another “pretty” yellow flower.

I purchased my first (and only) plant from Aullwood and don't know if it is readily available elsewhere. I always buy something from the Aullwood Native Plant Sale and will be happy to make purchases for others.

## **JOB OPPORTUNITY**

**This is a job description for the Market Manager position at the Springfield Farmer's Market – Contact Maureen Fagans (327-7312) at Center City Association for more details and dollar amount!**

**Farmers Markets** are increasingly becoming an active part of the local food movement by connecting local food producers with the local community. Although they fulfill community, civic and commerce related functions, they are agricultural in foundation. The farmers market and its representatives need to understand basic food safety rules and regulations and basic farming and growing practices, including a knowledge of local growing seasons and products, organic production and certification,

### **Market Manager Responsibilities**

Sponsorships (fundraising) and advertising

- Solicit, invoice, formally thank sponsors
- Receive and deposit checks from sponsors
- Acknowledge sponsors with banners and advertising
- Buy, change, store sponsor banners
- Arrange weekly newspaper ads, e-news and social media updates

Market Coordination

- Update and distribute vendor packets
- Maintain/oversee database of vendors contact information
- Receive vendor applications, visit farms, affirm acceptance with board, notify
- Be point of contact for vendors, disseminate information as needed
- Actively recruit weekly attendance of vendors
- Create market layout, change weekly in response to attendance
- Communicate with community groups, grant providers
- Coordinate, maintain web site
- Oversee grant writing/reporting/follow through
- Oversee food stamp program – yearly application, quarterly reporting, weekly recording, preparing vendor cash back/cash box
- Research assistance programs – WIC, Sr. Citizens Farmers Market Program
- Maintain working relationship, attend meetings and trainings, as necessary or offered at the CCHD that pertain to market operations; research and maintain awareness of current state and local food safety policies/regulations
- Assist vendors to meet requirements, as able, within the overall operating standards of the market; act as advocate for vendors needing such with CCCHD
- Complete and maintain needed records for nonprofit status, accounting and general liability
- Manage weekly market operations, staff and volunteers

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# Garden Clean Up 2 March 2011



The Master Gardener “Blades & Blooms” is a publication of the Clark County Extension Office, 4400 Gateway Boulevard, Suite 104, Springfield, Ohio, 45502, 937-521-3860. The Master Gardener Advisor is Pam Bennett.

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